

Leland Beatty's Analysis of Contributions to Candidates in 2020 Election Cycle in Austin
(March 2021)

COA Contribution Counts by Zip Code, with Contribution Total by Amount of Contribution							
Zip	Count	\$100 or Less	\$200 to \$300	Over \$300	Total	% of total zips	
78731	2197	\$79,075	\$48,636	\$263,720	\$391,432	17.897%	
78703	1812	\$53,428	\$34,165	\$283,678	\$371,270	16.975%	
78701	909	\$18,397	\$10,282	\$157,278	\$185,957	8.502%	Top 3 Zip Codes: 43.374%
78759	1279	\$52,135	\$17,881	\$97,096	\$167,112	7.641%	
78746	658	\$16,209	\$14,116	\$98,059	\$128,385	5.870%	Top 5 Zip Codes: 56.885%
78704	885	\$26,464	\$15,755	\$70,805	\$113,024	5.168%	
78730	440	\$15,474	\$10,222	\$57,150	\$82,846	3.788%	
78750	725	\$29,404	\$7,019	\$39,558	\$75,981	3.474%	
78756	490	\$18,028	\$5,915	\$44,413	\$68,356	3.125%	
78757	472	\$15,969	\$4,467	\$24,599	\$45,035	2.059%	
78702	391	\$11,191	\$4,017	\$26,866	\$42,075	1.924%	
78745	514	\$14,715	\$4,136	\$22,863	\$41,715	1.907%	
78726	259	\$12,168	\$2,511	\$26,114	\$40,793	1.865%	
78723	470	\$14,714	\$4,964	\$19,609	\$39,287	1.796%	
78717	292	\$10,565	\$1,400	\$23,565	\$35,530	1.624%	
78752	574	\$10,008	\$1,318	\$22,730	\$34,056	1.557%	
78705	197	\$6,089	\$3,891	\$23,991	\$33,971	1.553%	
78749	395	\$12,304	\$3,336	\$15,238	\$30,878	1.412%	
78758	348	\$11,720	\$3,322	\$14,358	\$29,400	1.344%	
78751	309	\$8,851	\$3,072	\$16,786	\$28,709	1.313%	
78735	224	\$8,079	\$3,133	\$12,538	\$23,750	1.086%	
78727	267	\$9,090	\$3,645	\$10,113	\$22,848	1.045%	
78748	414	\$9,775	\$1,510	\$10,624	\$21,908	1.002%	Bottom 22 Zip Codes 7.075%
78744	259	\$6,049	\$1,119	\$8,993	\$16,161	0.739%	
78741	252	\$7,489	\$1,372	\$5,975	\$14,837	0.678%	
78753	148	\$3,880	\$1,125	\$9,632	\$14,637	0.669%	
78722	152	\$4,753	\$1,567	\$7,113	\$13,434	0.614%	
78732	66	\$2,229	.	\$10,070	\$12,300	0.562%	
78739	172	\$6,486	\$2,614	\$2,438	\$11,538	0.528%	
78754	68	\$1,188	.	\$10,350	\$11,538	0.528%	
78721	104	\$2,498	\$1,017	\$7,150	\$10,665	0.488%	
78729	96	\$3,220	\$1,150	\$4,350	\$8,720	0.399%	
78747	124	\$3,552	\$1,718	\$2,277	\$7,547	0.345%	
78733	16	\$0	\$400	\$4,350	\$4,750	0.217%	
78736	18	\$914	\$317	\$250	\$1,481	0.068%	
78725	5	\$53	.	\$1,300	\$1,353	0.062%	
78617	20	\$465	\$528	.	\$993	0.045%	
78737	15	\$600	.	\$250	\$850	0.039%	
78724	14	\$474	\$106	\$250	\$829	0.038%	
78738	2	.	\$200	\$500	\$700	0.032%	
78734	3	\$200	.	.	\$200	0.009%	
78742	4	\$167	.	.	\$167	0.008%	
78728	2	\$109	.	.	\$109	0.005%	
78613	1	\$25	.	.	\$25	0.001%	Bottom 10 zip codes: 0.307%
Total	16,062	\$ 508,204	\$ 221,947	\$ 1,457,001	\$ 2,187,151	100.000%	

Methodology: This excel chart contains all 2019-2020 election cycle contribution to Austin City Council candidates during that period.

It does not contain contributions for ballot measures, for independent expenditures on behalf of candidates, or to PACs.

The City of Austin campaign finance database is the source of the data. The analysis is done by Leland Beatty, a local professional political and marketing statistician.